









CBTS 2008: Program Overview

	Thursday December 11, 2008	Friday, December 12, 2008	Saturday, December 13, 2008	Sunday, December 14, 2008
09.00 – 09.15		Lindsay W. Turner: <i>A conceptual model of tourism consumer behavior</i>	Bozidar Klicek: <i>Using mobile technology in tourism</i>	Social event: Skiing at the „Kronplatz Ski Resort Plan de Corones“ www.kronplatz.com
09.15 – 09.30				
09.30 - 09.45				
09.45 - 10.00				
10.00 – 10.15		Coffee break		
10.15 – 10.30		Parallel paper sessions (and chairs): Internet and Web 2.0 (Bosnjak) and Decision Making (Hobson)	Parallel paper sessions (and chairs): Mobile Technology (Bosnjak) and Special Consumer Segments (Osti)	
10.30 – 10.45				
10.45 – 11.00				
11.00 – 11.15				
11.15 – 11.30				
11.30 – 11.45				
11.45 – 12.00				
12.00 – 12.15			Coffee break	
12.15 – 12.30		Coffee break and Poster presentations 2	Werner W. Wittmann: <i>Event-evaluation in tourism</i>	
12.30 – 12.45				
12.45 – 13.00				
13.00 – 13.15		Lunchtime break		
13.15 – 13.30				Jour Fixe @ Altitude: Discussion with conference chairs, program committee, and organizers
13.30 – 13.45				
13.45 – 14.00				
14.00 – 14.15	Opening address	M. Joseph Sirgy: <i>Tourism and well-being: A consumer behavior perspective</i>	Press conference Social events (alternatives):	
14.15 – 14.30				
14.30 – 14.45			<i>Visiting Kronplatz Ski Resort sponsored by:</i>	
14.45 – 15.00	Perry Hobson: <i>Consumer behaviour in tourism: Research trends and future directions</i>	Coffee break	 www.kronplatz.com	
15.00 – 15.15				
15.15 – 15.30		Parallel paper sessions (and chairs): Quality-of-Life and Well-Being Research (Sirgy) and Food, Wine, and Nature Tourism (Maurer)	<i>Visiting Cron4 www.cron4.it discount vouchers sponsored by:</i>	
15.30 – 15.45				
15.45 – 16.00	Coffee break and Poster presentations 1		 Sauna – Wellness - Pool	
16.00 – 16.15				
16.15 – 16.30		Social event: "Christkindl-Markt" visit VIP-Lounge 		
16.30 – 16.45				
16.45 – 17.00	Parallel paper sessions (and chairs): Image and Self-Congruence (Volo) and Alpine Tourism (Maurer)	 www.bruneck.com		
17.00 – 17.15				
17.15 – 17.30				
17.30 – 17.45				
17.45 – 18.00				
18.00 – 18.15	Social event: Wine & Cheese Party, Restaurant <i>Le Sommelier</i> sponsored by:			
18.15 – 18.30				
18.30 – 18.45	 www.tramin-wine.it			
18.45 – 19.00	 www.dequst.com			
19.00 – open	 www.raiffeisen.it/bruneck	Social event: South Tyrolean Dinner Restaurant <i>Weißes Lamm</i>  www.raiffeisen.it/bruneck		

Disclaimer: This program structure is valid as of November 11, 2008. The conference organizers reserve the right to modify the program at any time. Any liability resulting from program changes, be it direct or indirect, material or non-material, are hereby excluded. By attending the conference, this disclaimer is accepted without any restrictions.

CBTS 2008: Program Overview

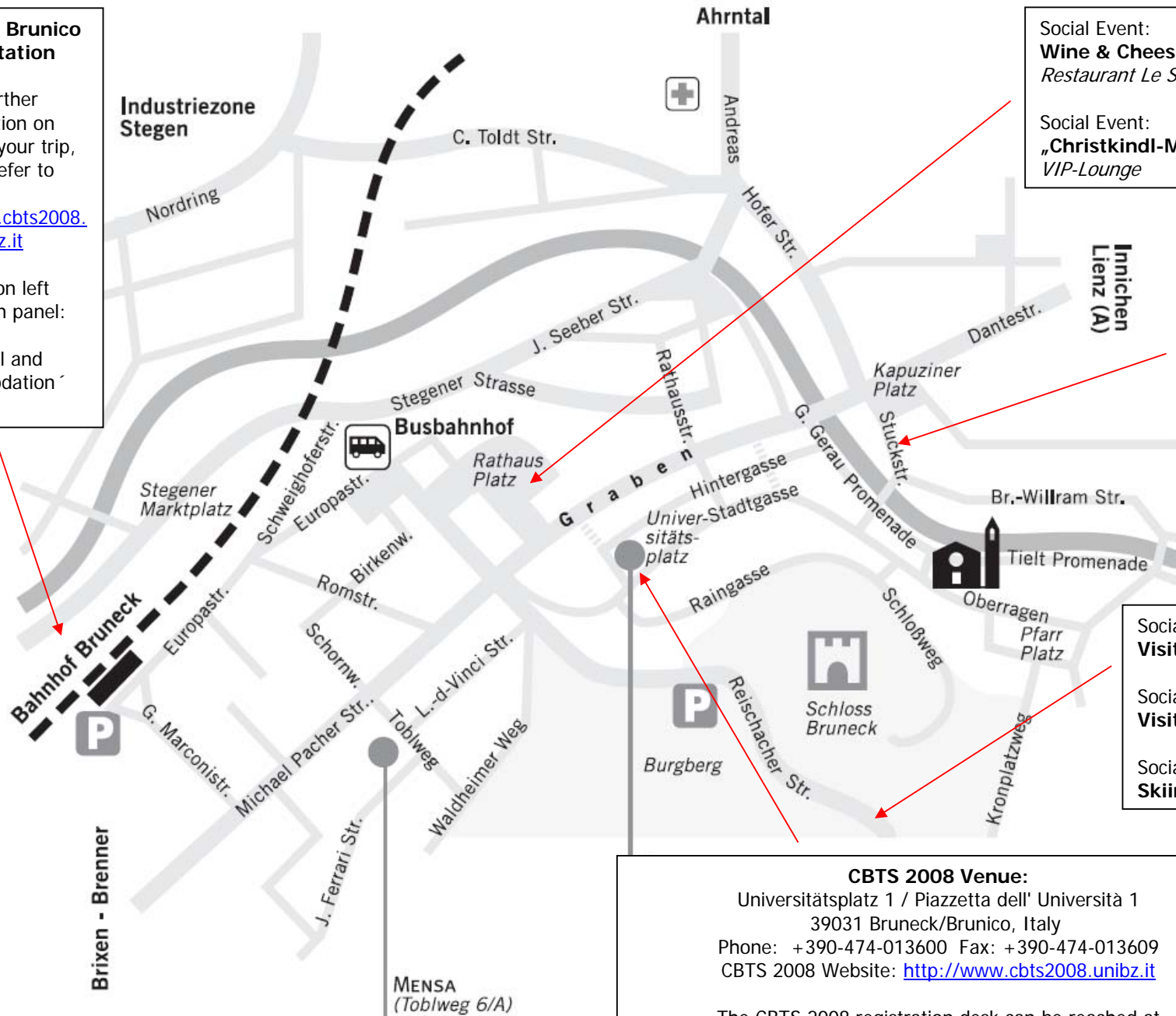
Bruneck / Brunico Train Station

For further information on arranging your trip, please refer to

<http://www.cbts2008.unibz.it>

Rubric on left navigation panel:

‘Travel and Accommodation’



Social Event:
Wine & Cheese Party
Restaurant Le Sommier

Social Event:
„Christkindl-Markt“ visit
VIP-Lounge

Social Event:
South Tyrolean Dinner
Restaurant Weißes Lamm

Social Event:
Visiting Kronplatz Ski Resort

Social Event:
Visiting Cron 4

Social Event:
Skiing at the Kronplatz Ski Resort

CBTS 2008 Venue:

Universitätsplatz 1 / Piazzetta dell' Università 1
39031 Bruneck/Brunico, Italy
Phone: +390-474-013600 Fax: +390-474-013609
CBTS 2008 Website: <http://www.cbts2008.unibz.it>

The CBTS 2008 registration desk can be reached at
(only between December 11-13, 2008):
+39-320-922-4252