

CBTS 2009: Program Overview

	Tuesday December 15, 2009	Wednesday December 16, 2009	Thursday December 17, 2009	Friday December 18, 2009	Saturday December 19, 2009	
09.00 – 09.15	Registration	Registration	Sara Dolnicar: Segmentation Methods in Tourism	Charles Hofacker: Consumer Behavior Online	Parallel Post-Conference Short Courses: Web-based and Mobile Survey Methods Part 1: Theory (Michael Bosnjak) <i>AND</i> Scale Development (Charles Hofacker)	
09.15 – 09.30						
09.30 - 09.45						
09.45 -10.00						
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12.45 – 13.00	Coffee break					
13.00 – 13.15	Lunchtime break					
13.15 – 13.30						
13.30 – 13.45						
13.45 – 14.00						
14.00 – 14.15						
14.15 – 14.30	Pre-Conference Short Course: Destination Choice Modeling (Charles Hofacker)	Geoffrey Crouch: The Darwinian Origins of Tourism Consumer Behavior	Abraham Pizam: Consumer Attitudes towards Animal-Based Tourist Attractions	Social Events: Skiing at the Kronplatz Ski Resort OR Swimming and Sauna at the Cron4	Post-Conference Short Course: Web-based and Mobile Survey Methods Part 2: Unipark Software Demonstration and Exercises (Markus Weiss)	
14.30 – 14.45		Coffee Break Poster presentations 1	Coffee Break Poster presentations 2			
14.45 – 15.00		Paper Session (and chair): Satisfaction (Osti)	Paper Session (and chair): Well-Being and Quality-of-Life (Volo)			
15.00 – 15.15		Coffee Break				
15.15 – 15.30		Parallel Paper Sessions (and chairs): Experience management (Volo) and Alpine and Rural Tourism (Bosnjak)	Parallel Paper Sessions (and chairs): Wine and Gastronomy Tourism (Schamel) and Dark Tourism and Crisis Management (Bosnjak)			
15.30 – 15.45		Social Event: Early-Birds Get Together	Social Event: Christmas Market			Social Event: South Tyrolean Dinner
15.45 – 16.00						
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18.45 – 19.00						
19.00 – open						

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